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Manager Brand & Design

Job Location

United States
Remote work from: USA

Base Salary

USD 40 - USD 50

Employment Type

Full-time, Part-time

Description

Qualifications

- Consistently demonstrates the ALDI Acts Competencies as outlined for the role
- Ability to recommend, interpret, and/or apply company policies and procedures
- Gives attention to detail and follows instruction
- Ability to develop rapport, trust, and open communication that enhances the growth and job performance of direct reports
- Understands the history, strategy, organizational authority, interdependence of job duties, products, systems, and services of the company
- Conflict management skills
- Excellent verbal and written communication skills
- Ability to influence the organization with fact-based evidence
- Ability to analyze and present consumer data to drive business decisions
- Knowledge of the food industry
- Proficient in Microsoft Office Suite
- Ability to stay organized and multi-task in a professional and efficient manner
- Ability to thrive in a fast-paced work environment, consistently meeting deadlines and remaining calm under pressure
- Bachelor's Degree in Marketing, Design, Business Administration or a related field required
- A minimum of 5 years of progressive experience in Brand Management, Design and retail operations required
- Or, a combination of education and experience providing equivalent knowledge
- Work may be performed in an office, remote office or a combination of both where a computer and office equipment may be used as needed to perform duties
- Regularly required to sit, reach, grasp, stand and move from one area to another
- Occasionally required to push, pull, bend, lift and move up to 25 lbs

Responsibilities

- In this role, the Brand and Design Manager will be responsible for driving our private label brand strategy and work directly with design agencies, marketing, merchandising, and buying teams for a 360 effort to bring concepts alive to our customers
- Must be able to perform duties with or without reasonable accommodation
- Assists leadership with recommended brand strategies for all Private Label items
- Contributes to the establishment of all brand guidelines to support the overarching brand and design strategy
- Makes recommendations and negotiates costs with outside design agencies to achieve the best price for the agreed quality of work

Hiring organization

ALDI

Date posted

October 15, 2024

Valid through

31.05.2025

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- Acts as a brand steward and takes ownership of the visual identity for specific brands in the total portfolio
- Provides final approval for all relevant packaging and case executions for specific brands
- Ensures the training, development, and performance of their team's staff to retain a motivated, professional workforce that achieves their career objectives
- Recruits and recommends qualified employees for their team's staff positions
- Approves all time-off requests for direct reports
- Establishes and communicates job responsibilities and performance expectations to their team to ensure a mutual understanding of desired results; evaluates performance and achievement of expectations and desired results; resolves internal or external barriers that prohibit successful goal achievement
- Understands the overarching company strategy, while communicating and modeling the core values of the organization to create a sense of teamwork and membership among employees