



<https://jobsfor7.com/job/senior-manager-chief-marketing-officer-cmo-communications/>

## Senior Manager, Chief Marketing Officer (CMO) Communications

### Job Location

United States  
Remote work from: USA

### Base Salary

USD 40 - USD 50

### Employment Type

Full-time, Part-time

### Description

As a Senior Manager, CMO Communications, you will protect and elevate Hilton's reputation, drive brand and consumer communications, inspire and engage Team Members, and connect owners and other partners with Hilton's purpose and business goals. In this role, you will report to the Senior Director, Executive Communications and be responsible for the design and execution of an internal communications strategy for Hilton's Chief Marketing Officer, working in close partnership with Consumer PR on external positioning. You will directly support the CMO in telling the story of our Marketing & Loyalty strategy and performance, energizing Team Members, and leading the team as a world-class marketing organization.

### HOW WE WILL SUPPORT YOU

Hilton is proud to support the mental and physical wellbeing of all Team Members so they can Thrive personally and professionally in a diverse and inclusive environment, thanks to programs and benefits such as:

- Go Hilton travel program: 100 nights of discounted travel with room rates as low as \$40/night
- Hilton Shares: Our employee stock purchase program (ESPP) – you can purchase Hilton shares at a 15 percent discount
- Paid parental leave for eligible Team Members, including partners and adoptive parents
- Mental health resources including free counseling through our Employee Assistance Program
- Paid Time Off (PTO)
- Learn more about the rest of our benefits

At Hilton, we believe every Team Member is a leader. We are committed to offering leadership development opportunities and programs through every step of a Team Member's career journey and at every level, both in our hotels and across corporate.

- \*Available benefits may vary depending upon terms and conditions of employment and are subject to the terms and conditions of the plans.

### HOW YOU WILL MAKE AN IMPACT

### Hiring organization

Hilton

### Date posted

October 15, 2024

### Valid through

31.05.2025

### APPLY NOW

Apply Now

Your role is important and below are some of the fundamental job duties that make your work unique.

What your day-to-day will be like:

- **Communications Planning & Strategy:** Develop and deliver an annual communications plan, partnering with the CMO to define and drive Marketing & Loyalty's story, long-term vision, and annual performance.
- **Internal Engagement:** Execute internal communications, including crafting all CMO remarks and materials with an emphasis on impactful narrative development and visual presentation design. Also, coordinate senior leader and Team Member-focused engagements and meetings.
- **External Engagement:** Partner with external PR agencies and Hilton's internal PR team on external media, speaker engagements, and social media content.